

Jim Burke

422 18th Avenue
 San Francisco, CA 94121
 (415) 386-8911 (Home)
 (650) 762-0100 (Work)
 Email: jburke@englishcompanion.com
 URL: www.englishcompanion.com

Education

University of California, Santa Barbara

- B.A., Developmental Psychology, 1983

San Francisco State University

- Graduate Certificate in the Teaching of Written Composition, 1988
- Professional Single Subject credentials in English and Psychology, 1989
- M.A., Secondary Education, 1993

University of California

- Certificate, Specially Designed Academic Instruction Delivered in English, 2001

Work Experience

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|---|--------------|
| • Author | 1998-present |
| • Consultant | 2000-present |
| • Keynote Speaker | 2000-present |
| • Professor, HeinemannU On-line courses | 1999-2003 |
| • English Department Chair | 1995-1998 |
| • Grant Proposal Writer | 1994-2000 |
| • English Teacher, Burlingame High School | 1992-present |
| • Moderator, CATENet (online professional forum) | 1992-present |
| • Professional Writer | 1990-present |
| • English Teacher, Castro Valley High School | 1989-1992 |
| • Special Education Teacher, Peace Corps, Tunisia | 1984-1986 |
| • Special Education Teacher, Devereux Foundation | 1983-1984 |

Professional Experience

- Member (Elected), National Council of Teachers of English Secondary Section Committee, 2008
- Member, College Board AP Exam and Course Review Commission, 2008
- Supervising Teacher, University of San Francisco Credential Program, 2007
- Member, National Adolescent Literacy Coalition Roundtable, 2006
- Reviewer, College Board, Advanced Placement Special Focus on Drama materials, 2006
- Board Member/Consultant, Schoolloop.com, 2005-present
- Author, First Choice Educational Group, *Academic Workout*, 2006
- Consultant, ACT High School English Language Arts Standards, 2005
- Author, Great Source Educational Group, *Reader's Handbook*, 2003
- Consultant, Texas Instruments, PET Project, 2003
- Senior Consultant, McDougal Littell 6-12 Language Arts Textbook (2008 edition)
- Member, Adolescence and Young Adulthood/English Language Arts Standards Committee of the National Board of Professional Teaching Standards, 2002
- Columnist, *Voices from the Middle*, NCTE Middle School Journal 2001-present
- Member, Community Review Committee, California High School Exit Exam, 2001

- Member, WestEd Laboratory Policy and Accountability Advisory Group 2001
- Consultant, The Center for Online Professional Education at the Education Development Center (Harvard University), July, 2000
- Columnist, *The High School Educator* (California League of High Schools), 1999-2001
- Webmaster, englishcompanion.com, 1998-present
- Reviewer, Heinemann publishers, 1998-present
- Reviewer, Write Source *Daybooks of Critical Reading and Writing*, 1998
- Member, California Reads Roundtable, 1997-present
- Evaluator, California Learning Assessment System, Language Arts portion 1995
- Reviewer, *Educational Leadership*, 1994-2000
- Chair, California regional NCTE English Standards Task Force, 1994
- Columnist, *California English* 1992-1997
- Legislative Chair, California Association of Teachers of English, 1991-1997
- Legislative Chair, Central California Council of Teachers of English, 1990-94
- Member of NCTE, CATE, IRA, CRA, CCCTE, ASCD

Awards/Distinctions

- Who's Who Among America's Teachers, 2006
- California Reading Association, Hall of Fame Award, 2001
- California Technology Assistance Project (CTAP) Teacher Recognition Award, 2001
- Recipient, Center on English Learning and Achievement/Arthur Vining Davis Foundation Educator Internet Grant, April, 2001
- Coalition on English Leadership (NCTE), Exemplary Leader Award, 2000
- Intellectual Freedom Award, National Council of Teachers of English, 1999
- Pacific Bell Knowledge Network "Blue Web'n" for englishcompanion.com, 1999
- First Place, Personal Essay category, Parenting Publications of America, 1998
- Teacher of the Year, Burlingame High School, 1997
- Semi-finalist, Charles Schwab TeachEACH Award for Teaching Excellence, 1996
- National Endowment for the Humanities Summer Fellowship, 1997
- National Endowment for the Humanities Summer Fellowship, 1994
- "China Breaker," RJR Nabisco Education Foundation, 1993
- Who's Who in American Education, 1992
- Distinguished Student Award, Graduate School of Education, San Francisco State University, 1992
- Nominated for Alameda County Teacher of the Year, 1991
- Business and Education Learning Links (CVBELL) "Bell Ringer Award," 1991

Books

- *Teacher's Essential Guide to Content Area Writing* (Scholastic 2009)
- *Teacher's Essential Guide to Effective Instruction* (Scholastic 2008)
- *Leading with Fire: Poetry that Sustains the Courage to Lead*, edited by Sam Intrator and Megan Scribner
- *The English Teacher's Companion: A Complete Guide to Classroom, Curriculum, and the Profession*, Third Edition (Heinemann 2007)
- *Teacher's Essential Guide to Classroom Management* (Scholastic 2007)
- *Adolescent Literacy: Turning Promise into Practice*, edited by Kyleene Beers, Robert Probst, and Linda Rief (2007)
- *Teaching the Neglected "R": Rethinking Writing Instruction in Secondary Classrooms*, edited by Tom Newkirk and Richard Kent (Heinemann 2007)

- *50 Essential Lessons: Tools and Techniques for Teaching English/Language Arts* (Heinemann 2006)
- *Letters to a New Teacher: A Month-by-Month Guide to the Year Ahead* (Heinemann 2006)
- *Academic Workouts* (First Choice Publishing Group 2005)
- *ACCESSing School: Teaching Struggling Readers to Achieve Academic and Personal Success* (Heinemann 2005)
- *School Smarts: The Four Cs of Academic Success* (Heinemann 2004)
- *Teaching with Fire: Poetry that Sustains the Courage to Teach*, edited by Sam Intrator and Megan Scribner (Jossey Bass, 2003)
- *Writing Reminders: Tools, Tips, and Techniques* (Heinemann 2003)
- *The English Teacher's Companion: A Complete Guide to Classroom, Curriculum, and the Profession*, Second Edition (Boynton-Cook 2003)
- *The Reader's Handbook: A Student Guide for Reading and Learning* (Great Source 2002)
- *Tools for Thought: Helping All Students Read, Write, and Think* (Heinemann, 2002)
- *The Teacher's Daybook: Time to Teach • Time to Learn • Time to Live* (Heinemann 2002)
- *Stories of the Courage to Teach: Honoring the Teacher's Heart* (contributor), edited by Sam Intrator. (Jossey Bass, 2002)
- *Illuminating Texts: Teaching Students How to Read the World* (Boynton-Cook 2001)
- *Reading Reminders: Tips, Tools, and Techniques* (Boynton-Cook 2000)
- *I'll Grant You That: A Step-by-Step Guide to Finding Funds, Designing Winning Projects, and Writing Powerful Grant Proposals*, with Carol Ann Prater (Heinemann 2000)
- *I Hear America Reading: Why We Read • What We Read* (Heinemann 1999)
- *The English Teacher's Companion: A Complete Guide to Classroom, Curriculum, and the Profession*, (Boynton-Cook, 1999)

Workshops

- Approximately 20 workshops a year all over the country since 2002 on:
 - Adolescent literacy
 - Reading
 - Academic success
 - Personal/professional balance
 - Teaching English/Language Arts
 - Using “tools for thought”
- “The Annotated Classroom: The Reading Process.” Secondary Literacy Conference. Utah. June 2002.
- “Teaching Writing: Tips and Techniques,” Utah State Writing Project Summer Institute. June 2002.
- “The Annotated Classroom: Teaching Struggling Readers.” National Council of Teachers of English. April 2002.
- “Teaching Struggling Students,” California Association of Teachers of English. February 2002.
- “Illuminating Texts: Developing Students’ Textual Intelligence.” Professional Development Institute. California Reading Association Convention. November 2001
- “Making Notes • Making Meaning.” California Reading and Literature/Writing Project Summer Professional Institutes. (9 different sites) Summer 2001
- “Teaching English in a Digital Age,” National Council of Teachers of English. Baltimore, MD. 2001.
- “Why We Read • What We Read.” California Association of Teachers of English. 2000
- “Tools for Thought.” University of California at Irvine Writing Project Conference. 2000
- “Improving Students Reading Performance Across the Disciplines.” May 2000
- “Developing Your School Literacy Action Plan,” Massachusetts Association of Supervision and Curriculum Development. Massachusetts Association of Supervision and Curriculum

- Development. June 2000
- “Reading Reminders: Tools, Tips, and Techniques.” California Reading Association. 2000
 - “Teaching and Learning.” Beginning Teacher Support and Assistance Program. San Mateo County Office of Education. 2000.
 - “Reading Reminders: Tips, Techniques, and Tools to Help All Students.” Beginning Teacher Support and Assistance Program. San Mateo County Office of Education. 2000.
 - “Using Graphic Organizers to Improve Student Learning Across Disciplines.” Beginning Teacher Support and Assistance Program. San Mateo County Office of Education. 2000.
 - “Teaching English in a Digital Age,” National Council of Teachers of English. 2000
 - “Reading the Web” California Reading Association. 1999
 - “Using Exemplars to Improve Student Learning,” Write Traits workshop. San Mateo County Office of Education. 1999
 - “Teaching in Public: Censoring Ourselves, Our Subject, Our Curriculum.” California Association of Teachers of English. 2000
 - “Reading the Web.” Asilomar Conference (Curriculum Study Commission) 1999
 - “Teaching in Public: Censoring Ourselves, Our Subject, Our Curriculum.” Asilomar Conference (Curriculum Study Commission) 1999
 - “Reading the Web.” California Association of Teachers of English. 1999
 - “State of the Profession.” California Association of Teachers of English. 1996-1999.
 - “The Loop: Effective Collaboration Between ESL and English Departments.” California Association of Teachers of English. 1996
 - “Teaching Through Projects.” Asilomar Conference (Curriculum Study Commission) 1995
 - “The Grand Conversation: Fireside Conversations about the Profession.” Asilomar Conference (Curriculum Study Commission) 1994-1998

Keynotes

- “Lessons from Struggling Readers,” Middle School Mosaic/NCTE Convention. November 2006.
- “Academic Success!” California. Foster City/San Mateo PTA Speaker Series. January 2006.
- “Teaching English in the 21st Century.” Pennsylvania. National Council of Teachers of English: High School Matters. November 2005.
- “The Four Cs of Academic Success.” Pennsylvania. Conference on English Leadership. November 2005.
- “The Four C’s of Academic Success. Tennessee. Tennessee English Teachers Association. October 2005.
- “The Four C’s of Academic Success.” California. Palm Springs Administrative Retreat. August 2005
- “*The Teacher’s Daybook: Achieving Personal and Professional Balance.*” Alabama. Samford University Conference. July 2005.
- “The Four C’s of Academic Success.” Indianapolis. Adolescent Literacy Conference. June 2005
- “The Four C’s of Academic Success.” Alabama. Jacksonville State University Writing Project Conference. April 2005.
- “The Four C’s of Academic Success.” Texas. Regional Social Studies Conference. November 2004.
- “The Four Cs of Academic Success.” California. Promising Practices Conference. October 2005.
- “The Four Cs of Academic Success.” California. California Secondary Literacy Summit. March 2005.
- “The Four C’s of Academic Success.” New York. New York State English Council. October 2004.
- “The Four C’s of Academic Success.” Texas. CREST 13th Annual Fall Conference. September 2004.
- “Teaching and Assessing Reading and Writing in the Middle and High Schools.” 4th Annual Summer Conference on the Teaching of English. Dover Teachers Center. July 2004.
- “The Four Cs of Academic Success.” New York. Pillars of Pedagogy Standards Institute. July 2004.
- “Literacy Across the Curriculum.” Houston A+ Challenge. July 2004.
- “I Hear America Reading.” New York. Literature Lovers Conference. February 2003.
- “The Annotated Classroom: The Reading Process.” St. Mary’s College. June 2002

- “The Evolution of Writing—and the Writer.” Secondary Literacy Conference. Utah. June 2002.
- “Teaching Writing in the Era of Testing,” with Don Graves and Shelley Harwayne. International Reading Association. May 2002.
- “Creating Communities Through Conversations.” Claremont Graduate College Reading Conference. March 2002.
- “The Evolution of Writing—and the Writer.” California State University at Chico Writing Conference. March 2002.
- “Reading the World.” La Verne University Silver Jubilee Speaker. February 2002.
- “Teaching Stories.” Colorado Language Arts Society. Colorado Springs. February 2002.
- “I Hear America Reading: Literacy in America.” First Steps Networking Conference, Portland, Oregon. April 2000
- “Reading the Future: Trends in Literacy.” Massachusetts Association of Supervision and Curriculum Development. June 2000
- “The Librarian Is the English Teacher’s Best Friend.” American Library Association. 1994

Online Courses

- “Teaching English in a Digital Age,” HeinemannU. October 1999-present
- “Reading Reminders: Tools, Tips, Techniques to Help All Readers.” HeinemannU. January 2001

Publications: Articles and Chapters

- “Let’s Be Honest,” in *The Nine Rights of Every Writer: A Guide for Teachers*, by Vicki Spandel (Heinemann 2005)
- “The Four Cs of Academic Success,” *Education Week*, November 2004.
- “Notetaking Strategies,” *Voices from the Middle*, May 2002
- “Developing Students’ Textual Intelligence Through Grammar,” *Voices from the Middle*, March 2001
- “Teaching in Public,” appears in *Courage to Teach* collection, ed. Sam Intrator, Jossey-Bass, 2001
- “Teaching Sisyphus to Juggle,” *Educational Leadership*, May 2000
- “Caught in the Web: Reading the Web,” *Voices from the Middle*, March 2000
- Commentary, *National Writing Project Quarterly*, 1999
- “Why Read?” *American Educator*, Fall 1999
- “Bring Honor and Meaning to Learning,” *Education Week*, June 9, 1999
- “Honor Thy Many Fathers,” *San Francisco•Peninsula Parent Magazine*, June 1998
- “A Father’s Garden,” *San Francisco•Peninsula Parent Magazine*, June 1997
- “The Measure of Our Success,” *CLiPS Journal* (California Literature Project Journal), Spring 1997
- “Virtual Communities,” *English Leadership Quarterly*, Fall 1996
- “Fathers Matter,” *San Francisco•Peninsula Parent Magazine*, June 1996
- “National Standards for English: The Importance of Being Vague,” *Education Week*, February 6, 1996
- “Teenagers, Clothes, and Gang Violence,” in *Taking Sides: Clashing Views on Controversial Issues in Childhood and Society*, by Robert and Diana DelCampo, 1995. Dushkin Publishing
- “I Teach English Not Science!” *Educational Leadership*, October 1994
- “The Standards Movement,” *English Leadership Quarterly*, May 1994
- “I Hear America Reading!” *Council Chronicle*, National Council of Teachers of English, February 1994
- “Canon Fodder,” 1993 Contemporary Literary Criticism Yearbook, Gale Research Press
- “Grads Who Will Be Teachers Can Influence Nation’s Future,” *San Francisco Chronicle*, April 15,

1993

- “Teaching Social Problems in the English Classroom, *Educational Leadership*, vol. 50, April 1993
- “I Hear America Reading!” from *Advocacy for English*, Southeastern Ohio Council of Teachers of English, Volume XIX, Number 2, 1993
- “Investigating Society’s Problems in the English Class,” appears in *It Works*, an anthology published by the NCTE, 1993
- “Canon Fodder,” *English Journal*, March 1993
- “Violent Teens and Their Parents,” *San Francisco Chronicle*, October 19, 1992
- “FIRST PERSON: Our City,” *San Francisco Examiner*, October 18, 1992
- “California Libraries Need Our Attention and Support,” *San Francisco Chronicle*, July 10, 1992
- “Deadly Rites of Passage,” *San Francisco Chronicle*, April 29, 1992
- “Homecourt: Why Our Team’s Winning this Year,” *English Journal* 1992
- “Why America’s Kids Are Failing,” *San Francisco Chronicle*, December 26, 1991
- “California Is Failing Its Children,” *San Francisco Chronicle*, December 3, 1991
- “Voices,” *Educational Leadership*, November 1991 (also selected for monthly audio magazine)
- “America Needs More Than a ‘Hero’ to Save Our Schools,” *San Francisco Chronicle*, October 7, 1991
- “Community Service for School Kids,” *San Francisco Chronicle*, September 14, 1991
- “Teenagers, Clothes, and Gang Violence,” *Educational Leadership*, September 1991
- “The Latest Fashions and Dangers of Our Schools,” *San Francisco Chronicle*, April 4, 1991
- “Notes from a Teacher on the Frontline,” *San Francisco Chronicle*, March 30, 1991
- “Rock of Ages,” *Teacher Magazine*, March 1991
- “A Letter to My Teachers,” *California English*, volume 27, No. 1, January/February, 1991
- “One More Shot,” *Teacher Magazine*, February 1991
- “The Curriculum Battle in California’s Schools,” *San Francisco Chronicle*, September 4, 1990
- “We Want You: A Call for Bilingual Teachers,” *San Francisco Examiner*, February, 1990
- “Student Teachers’ Basic Training,” *San Francisco Chronicle*, March 22, 1989

Radio Commentaries

- “Graffiti,” KQED’s “Perspective” series, February 22, 1994
- “What Kids Really Learn—and When,” KQED’s “Perspective” series, June 10, 1992
- “The Physics of Hate,” broadcast on KQED’s “Perspective” series, May 8, 1992
- “Are All My Students Going to Be Politicians?” KQED’s “Perspective” series, May 1992