

Analysis of Persuasion Project

Mr. Burke/English

Overview Now that you have made your project, it is time to evaluate your product and the process through which you created it. Working on your own or with the members of your group, please respond to the following questions and comments. The goal of this assignment is to help you better understand what you did and learned by allowing you to evaluate your work and the thinking that informed the work.

(Note: Please answer all questions on a separate sheet of paper and turn in with your Art of Persuasion project)

1. What did you try to persuade people to do? (e.g., do, believe, feel, etc.)
2. Who was your primary audience?
3. What special considerations did you have to make when trying to persuade this particular group of people? Please explain in detail, providing examples if appropriate.
4. What medium---poster, song, video---did you use to persuade people?
5. Why did you choose that particular medium? What did it allow you to do that the other media did not?
6. What special features---images, fonts, colors, music, etc.---did you incorporate into your project? Be sure to provide examples and explain how they contribute to the overall effectiveness of your argument.
7. If, as we discussed last week, some of the war posters used "guilt" to persuade people to act or think a certain way, what tactic does your argument use? Explain why you feel this was the best approach.
8. What is Erich Maria Remarque trying to persuade us to think, feel, or do through his novel *All Quiet on the Western Front*? How and why is he trying to do that? (If you are not sure, speculate and offer whatever support you can).
9. To what extent does/would your project succeed in persuading people? Why do you think that?
10. Final evaluation of your work with comments about the following:
 - Quality of the final product
 - Quality of the process---individual or group?
 - Evidence of work: notes, samples, drafts, etc?
 - Extent to which you demonstrate your understanding of persuasion as evidenced by your process and final product?
 - Grade you deserve on this assignment and why. (If you feel a different grade is appropriate for certain members of your group, please explain and provide examples to support your argument).